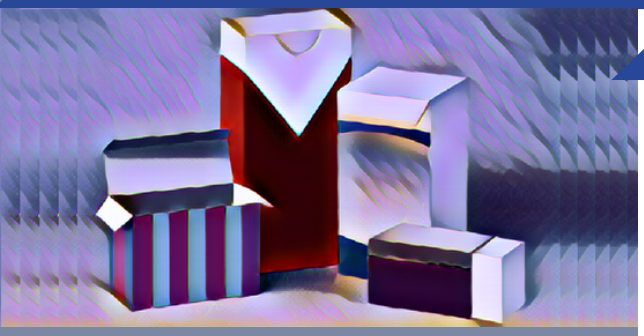
A packaging manufacturer boxed itself into a supply chain corner. We got them out.



CLIENT

A sustainable paper-based packaging manufacturer.

CHALLENGE

Re-strategizing away from a dedicated fleet to a more scalable and cost-effective solution.

APPROACH

Managed transportation services, ongoing logistics capacity building.

RESULTS

- **Our client had a weak logistics strategy. Now they have a strong one.**
- **They couldn't scale up distribution. Now they can.**
- **They were unequipped to quantify performance. Now they are.**

SUMMARY

This manufacturer managed its own fleet of vehicles, an approach that had proven prohibitively expensive and difficult to scale. IL2000 guided this client's transition to fully managed transportation services, lowering supply chain overheads while enhancing the overall efficiency of its freight operation. The company eliminated its fleet maintenance costs, saved on its ongoing freight outlay, and boosted supply chain efficiency.

PAIN POINTS & SOLUTIONS

COSTS LOWERED

The company's dedicated fleet required a significant ongoing outlay on driver salaries, insurance, fuel, and vehicle maintenance. These costs ate into profits.

We leveraged IL2000's round-the-clock managed transportation services to completely eliminate the company's reliance on a dedicated fleet, substantially reducing overheads.

EFFICIENCY GAINED

A dedicated fleet could only handle so much freight. Lacking access to a flexible array of carrier options, the company had inadvertently limited its capacity to scale up distribution.

IL2000's solution accelerated shipping without compromising reliability. The company's freight operation gained a new level of efficiency and transit times dropped sharply.

INSIGHT ACQUIRED

Company supply chain operators had no way to quantify performance over time, nor to meaningfully disaggregate performance by product, shipping lane, or client.

IL2000 equipped the company with accurate, actionable supply chain data. This allowed them to quantify performance, compare carriers, and set achievable goals.

IL2000
MAKING YOUR LOGISTICS HAPPEN