

How IL2000 revitalized a food packaging manufacturer's international shipping operation



RESULTS

- \$130k per year in freight savings identified
- International shipping reliability improved
- Decision-making and strategy enhanced

SUMMARY

Our client manufactures a niche food packaging product. Over half of this company's shipping destinations are international. Global supply chain instability made it difficult for this manufacturer to meet customers' tight delivery timeframes, and reliance on oversized shipments drastically limited its logistics options. IL2000 optimized the company's international and domestic freight operation, controlling freight costs and improving growth potential.

CLIENT

A food packaging company.

CHALLENGE

Re-strategizing international shipping and eliminating reliance on inefficient shipment methods.

APPROACH

Shipping lane diversification, freight standardization, and ongoing logistics capacity building.

PAIN POINTS & SOLUTIONS

OCEANS TAMED

Beset with heightened global supply chain unpredictability, our client was struggling to reliably ship their product across oceans intact and on time. Customer satisfaction was dwindling.



We helped our client shift to transloading, allowing them to capitalize on the combined strengths of many freight handlers, warehouses, and ocean carriers. An approach that had been unidirectional and brittle became agile and resilient.

FREIGHT SIZES STANDARDIZED

The company leaned heavily on oversized shipments. This lowered carrier reliability while raising freight costs.



IL2000 guided the company through a process of optimizing shipment sizes. Carrier availability improved, costs went down, and our client benefitted from a wider range of LTL options.

CONVERSATIONS SPARKED

Our client lacked sufficient supply chain business intelligence and was hampered by rudimentary and underpowered reporting tools. Exacerbating the knowledge gap, the company was unable to access expert advice on complex supply chain challenges.



We ran twice-weekly strategy meetings, collaborating with our client to develop effective supply chain solutions. Tailored BI dashboards and daily status reporting helped the company better manage the more volatile aspects of its supply chain.